



Sinhgad Institutes

SINHGAD TECHNICAL EDUCATION SOCIETY'S®

S. K. N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT

(Approved by AICTE, Recognised by Govt. of Maharashtra & Affiliated to Savitribai Phule Pune University)

S. No. 10/1, Ambegaon (Bk.), Pune - 411041. Phone : +91 20 2435 4036

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M.E. (Elect.) MIE, MBA
Founder President

Dr. (Mrs.) Sunanda M. Navale
B.A., M.P.M., Ph.D.
Founder Secretary

Dr. Prachi Pargaonkar
M.Com., Ph.D., FCA
Director

Criterion 1 – Curricular Aspects

1.4.1 Institution obtains feedback on the academic performance and ambience of the institution from various stakeholders, such as Students, Teachers, Employers, Alumni etc. and action taken report on the feedback is made available on institutional website

Academic Year 2020-2021

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STAKEHOLDERS' FEEDBACK REPORT 2020-2021

S.K.N Sinhgad School of Business Management maintains a robust Stakeholders Feedback Policy, vital for gathering insights from stakeholders including Students, Teachers, Employers, and Alumni. This report delineates the feedback obtained during the academic year 2020-2021 and its impact on curriculum design, development, and implementation.

Feedback Collected in the Month: August 2021

OBJECTIVES

The primary objectives of soliciting stakeholders' feedback remain consistent with previous years:

- To enable students to articulate their learning experiences effectively.
- To evaluate the alignment of academic provision with stakeholders' expectations.
- To provide teachers with constructive feedback for enhancing curriculum delivery and content.
- To enrich the overall learning experience of students through continuous improvement efforts.

DETAILS OF FEEDBACK RECEIVED FROM DIFFERENT STAKEHOLDERS:

Details of Stakeholders	No. of Stakeholders
Students	70
Teachers	18
Alumni	40
Employers	10

FEEDBACK COLLECTION PROCESS

The institute adheres to a structured process for collecting feedback:

- Distribution of feedback forms, either in hardcopy or through digital platforms such as Google Forms, to all stakeholders.

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- Parameters related to the MBA curriculum are incorporated into the feedback forms.
- Stakeholders rate these parameters based on predefined scales.
- Queries or clarifications raised by stakeholders are promptly addressed for clarity.
- Following completion, the feedback is collated and subjected to thorough analysis.
- Findings are then depicted through graphical representation to facilitate interpretation.

ACTIONS INITIATED BY INSTITUTE FOLLOWING STAKEHOLDER MEETING:

In response to the feedback received from various stakeholders, the following actions have been implemented:

- **Industry Expert Sessions:** Sessions led by industry experts have been organized to bridge the gap between industry requirements and student skills.
- **Curriculum Enhancement:** Subjects such as Psychometric Testing and Essentials of Psychology have been added to the curriculum based on feedback from employers and alumni, highlighting their importance in professional settings.
- **Specialization Options:** Major-Minor specializations have been introduced in alignment with new university guidelines, catering to the diverse career aspirations of students.
- **Workshops and Skill Enhancement Programs:** Various workshops, including those on Business Analytics and Human Rights, have been conducted to enhance students' skill sets.
- **Skill Development Initiatives:** Students have enrolled in Swayam courses for further skill enhancement, alongside add-on courses focusing on soft skills and human rights.
- **Industry Exposure and Alumni Engagement:** Students are exposed to different industries for practical insights, while alumni engagement continues to guide students on industry requirements and expected skill competencies.



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Through the implementation of these actions, the SKNSSBM Institute aims to address stakeholders' feedback effectively. By emphasizing research, industry relevance, practical skills development, and tailored learning experiences, the institute remains committed to providing students with a holistic education that prepares them for success in their chosen fields.

Dr. Rajashree Shinde

Director

S.K.N. Sinhgad School of Business Management

Sinhgad Technical Education Society's
SKN Sinhgad School Of Business Management

Criterion 1 : Curriculum Aspects

Summary Sheet of Documents Related To
Structured Feedback Received
Academic Year 2020-2021

SR.No.	Particulars
1.	Feedback Form : 1. Students 2. Teachers 3. Alumni 4. Employer
2.	Feedback Analysis Report on MBA Curriculum 2020-2021 Students, Teachers, Alumni, and Employer

Feedback Report on MBA curriculum

Academic Year : 20-21

Syllabus pattern : 2019 Pattern.

Feedback Collection Report

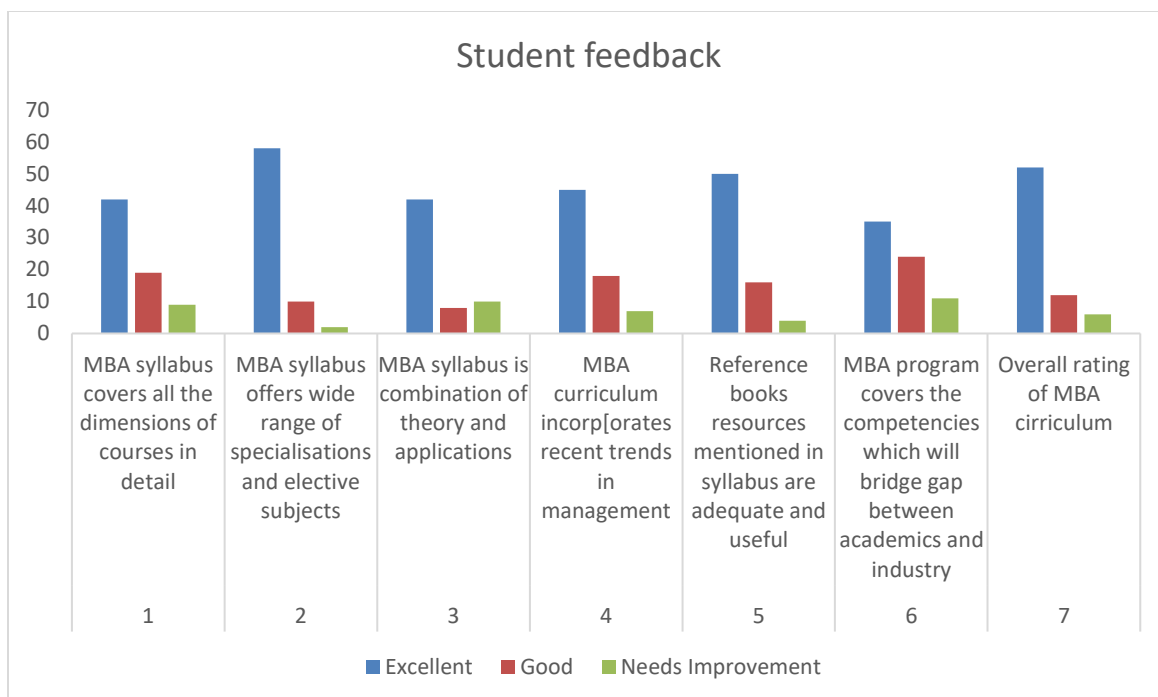
Sr. No.	Stakeholders	No. Of Stakeholders
1	Students	70
2	Teachers	18
3	Alumni	40
5	Employers	10

Scale Of Analysis

Scale	Interpretation
1	Needs to improve
2	Good
3	Excellent

Analysis Report on Student's Feedback

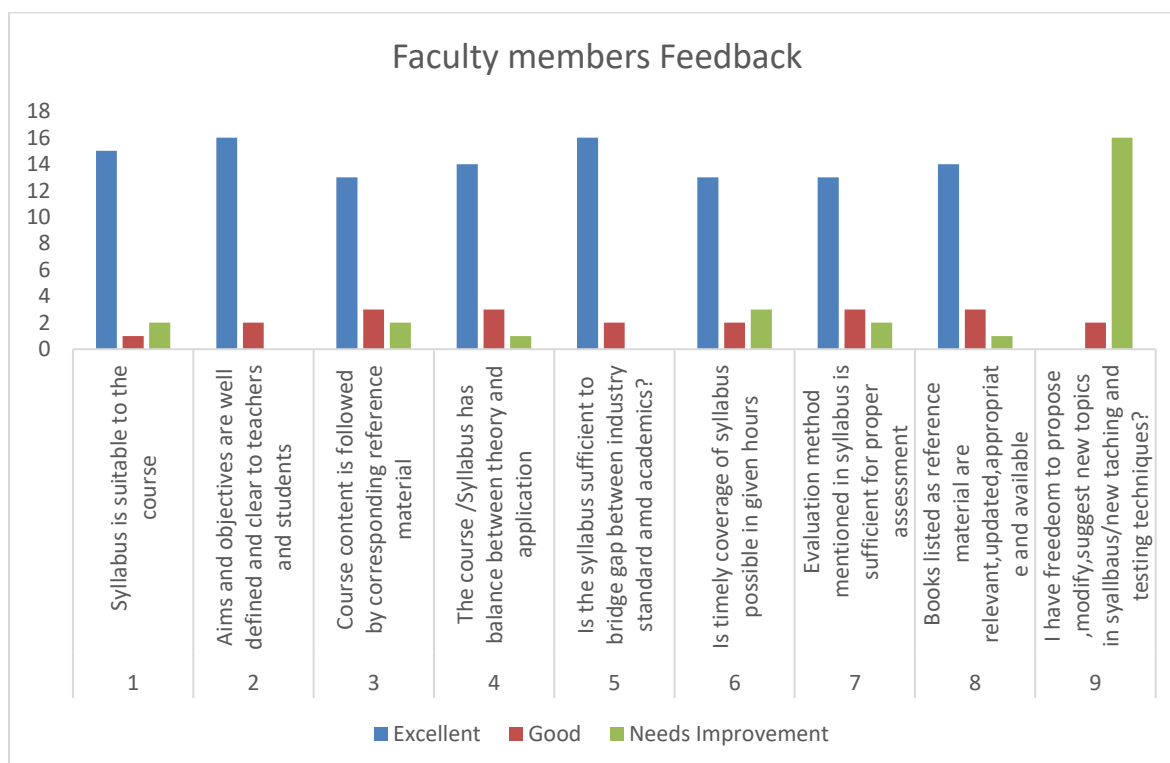
Sr.No.	Rating Particulars	3 Excellent	2 Good	1 Needs improvement
1	MBA syllabus covers all the dimensions of courses in detail	42	19	9
2	MBA syllabus offers wide range of specialisations and elective subjects	58	10	2
3	MBA syllabus is combination of theory and applications	42	8	10
4	MBA curriculum incorp[orates recent trends in management	45	18	7
5	Reference books resources mentioned in syllabus are adequate and useful	50	16	4
6	MBA program covers the competencies which will bridge gap between academics and industry	35	24	11
7	Overall rating of MBA cirriculum	52	12	6



Analysis Report on Teachers Feedback

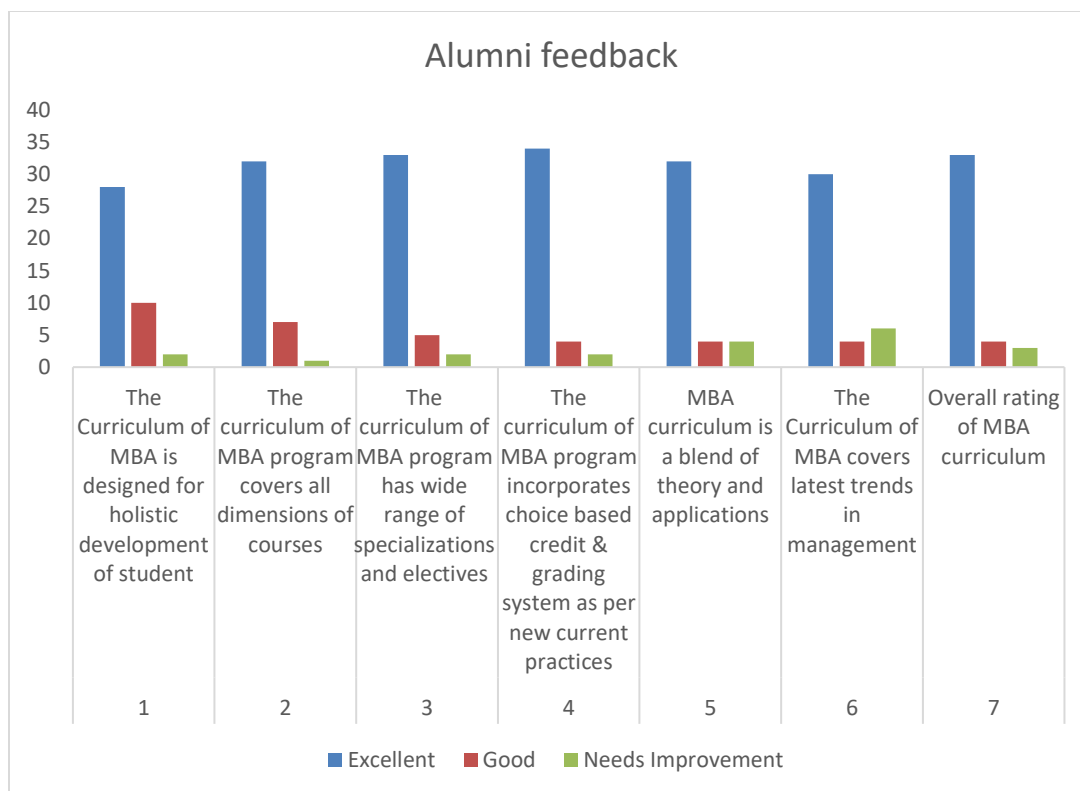
Sr.No.	Rating	3	2	1
	Particulars	Excellent	Good	Needs improvement
1	Syllabus is suitable to the course	15	1	2
2	Aims and objectives are well defined and clear to teachers and students	16	2	
3	Course content is followed by corresponding reference material	13	3	2
4	The course /Syllabus has balance between theory and application	14	3	1
5	Is the syllabus sufficient to bridge gap between industry standard and academics?	16	2	

6	Is timely coverage of syllabus possible in given hours	13	2	3
7	Evaluation method mentioned in syllabus is sufficient for proper assessment	13	3	2
8	Books listed as reference material are relevant,updated,appropriate and available	14	3	1
9	I have freedom to propose ,modify,suggest new topics in syllabus/new taching and testing techniques?		2	16



Analysis Report on Alumni Feedback

Sr.No.	Rating	3	2	1
	Particulars	Excellent	Good	Needs improvement
1	The Curriculum of MBA is designed for holistic development of student	28	10	2
2	The curriculum of MBA program covers all dimensions of courses	32	7	1
3	The curriculum of MBA program has wide range of specializations and electives	33	5	2
4	The curriculum of MBA program incorporates choice based credit & grading system as per new current practices	34	4	2
5	MBA curriculum is a blend of theory and applications	32	4	4
6	The Curriculum of MBA covers latest trends in management	30	4	6
7	Overall rating of MBA curriculum	33	4	3



Analysis Report on Employers Feedback:

Sr.No.	Particulars	Excellent	Good	Needs improvement
1	The Curriculum of MBA is designed for holistic development of student	7	4	1
2	The curriculum of MBA program is designed according to make management students employment ready	8	3	1
3	The curriculum of MBA program has wide range of specializations and electives	8	4	
4	The curriculum of MBA program extensively covers Competencies and skills	6	4	2

5	MBA curriculum is a blend of theory and applications	7	4	1
6	The curriculum of MBA program is designed according to changes in needs and concern of Industry	6	3	3
7	Overall rating of MBA curriculum	9	3	





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STAKEHOLDERS FEEDBACK

ACADEMIC YEAR 2020-2021

MINUTES OF MEETING

DATE OF MEETING: 27th August 2021

TIME: 11.00 AM

VENUE: Syndicate Room First Floor SKN Sinhgad School of Business Management

CHAIR: Dr. Rajashree Shinde

AGENDA OF THE MEETING: Discussion On Feedback Analysis (Academic Year 2020-2021)

In Meeting following points were discussed:

In response to the feedback to be received from various stakeholders, the following actions will be implemented:

- **Industry Expert Sessions:** Sessions led by industry experts will be organized to bridge the gap between industry requirements and student skills.
- **Curriculum Enhancement:** Subjects such as Psychometric Testing and Essentials of Psychology will be added to the curriculum based on feedback from employers and alumni, highlighting their importance in professional settings.
- **Specialization Options:** Major-Minor specializations will be introduced in alignment with new university guidelines, catering to the diverse career aspirations of students.
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- **Industry Exposure and Alumni Engagement:** Students will be exposed to different industries for practical insights, while alumni engagement will continue to guide students on industry requirements and expected skill competencies.

Dr. Rajashree Shinde

Director SKNSSBM

Members Present:

Sr.No	Name of the Member	Academic Role	Sign.
1	Dr. Rajashree Shinde	Director	
2	Dr. Yatin Bokil	Academic Dean	
3	Dr. Shalaka Sakhrekar	IQAC Coordinator	
4.	Dr. Sadhana Ogale	Assistant Professor	
5.	Pankaj Gaikwad	Alumni	
6.	Abahy Kulkarni	Parents	
7.	Amit Pawar	Employer	
8.	Radheshyam Jadhav	Student Representative	